

2020 WORLD CHILDREN'S DAY

WHAT MATTERS



CHILDREN'S REFLECTIONS ON LIFE DURING
THE COVID-19 PANDEMIC & THE BLACK LIVES
MATTER MOVEMENT

PROTEKNON

For the second consecutive year, we asked children about what is most important to them during the COVID-19 pandemic and the Black Lives Matter movement.

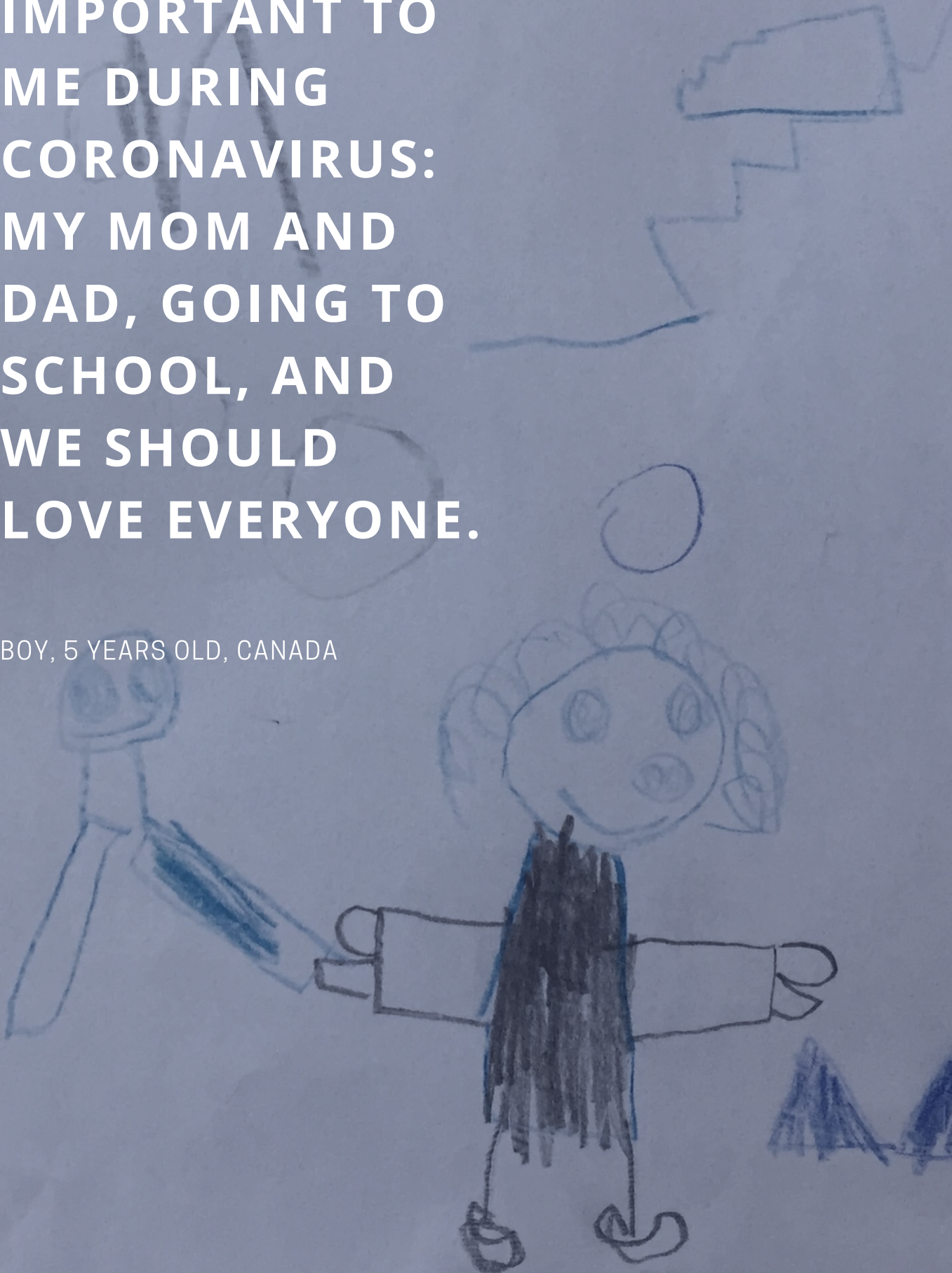
This year was challenging for many children all around the world. We are happy to share with you what children said they care most about. In these difficult times, we are more committed than ever to stand for children and their rights.

This year we also celebrate the 30th Anniversary of the African Charter on the Rights and Welfare of the Child. This is the only child rights treaty that was adopted at the regional level. It stands as an important example to follow.

We wish you a happy World Children's Day!

**WHAT IS
IMPORTANT TO
ME DURING
CORONAVIRUS:
MY MOM AND
DAD, GOING TO
SCHOOL, AND
WE SHOULD
LOVE EVERYONE.**

BOY, 5 YEARS OLD, CANADA



BEING TOGETHER AS A FAMILY

BOY, 7 YEARS OLD, DENMARK





**WHEN, I WAS AT HOME, COVID
WAS LOOKING FOR US AND I
FELT LIKE A POTATO. NOW, I AM
SO HAPPY TO GO BACK TO
SCHOOL. I LOVE SCHOOL.**

GIRL, 5 YEARS OLD, USA

**I'M THANKFUL THAT I CAN
STILL GO TO SCHOOL AND
PLAY WITH MY BROTHERS
AND WITH MY FRIENDS.
AND I HOPE THAT CLIMATE
CHANGE STOPS.**

BOY, 7 YEARS OLD, CANADA



**STAY CALM, KEEP YOUR
DISTANCE AND WEAR YOUR
MASK. IF YOU FEEL SICK, GO TO
SEE THE DOCTOR AND DO NOT
TRAVEL IF IT'S NOT NECESSARY.**

BOY, 7 YEARS OLD, USA



**DOCTORS GO TO
WORK FOR YOU,
YOU STAY AT
HOME FOR THEM.
DOCTORS ARE OUR
SUPER HEROES**

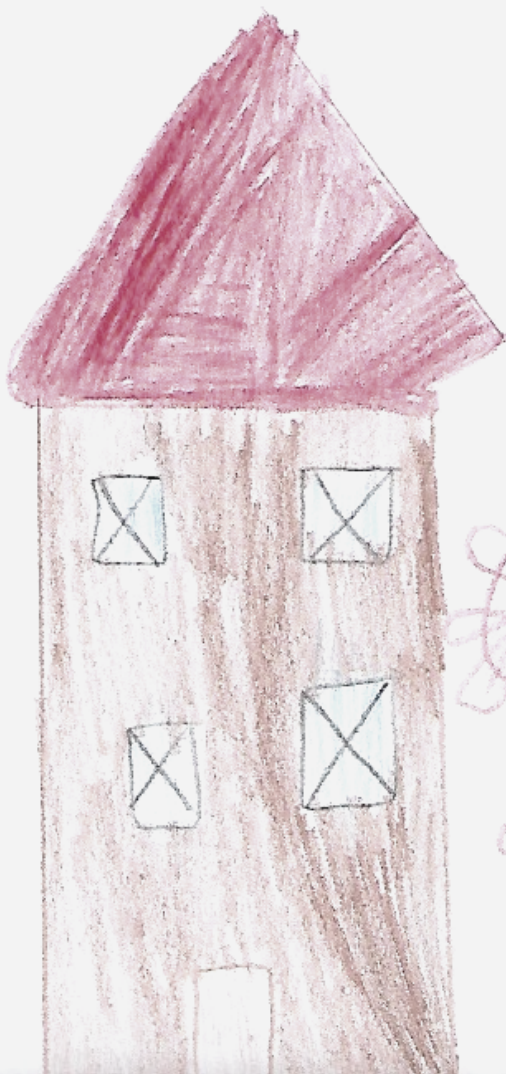


9 years old
Nai

Doctors go to work for you, you

stay at home for them

GIRL, PALESTINE, 9 YEARS OLD



doctors are

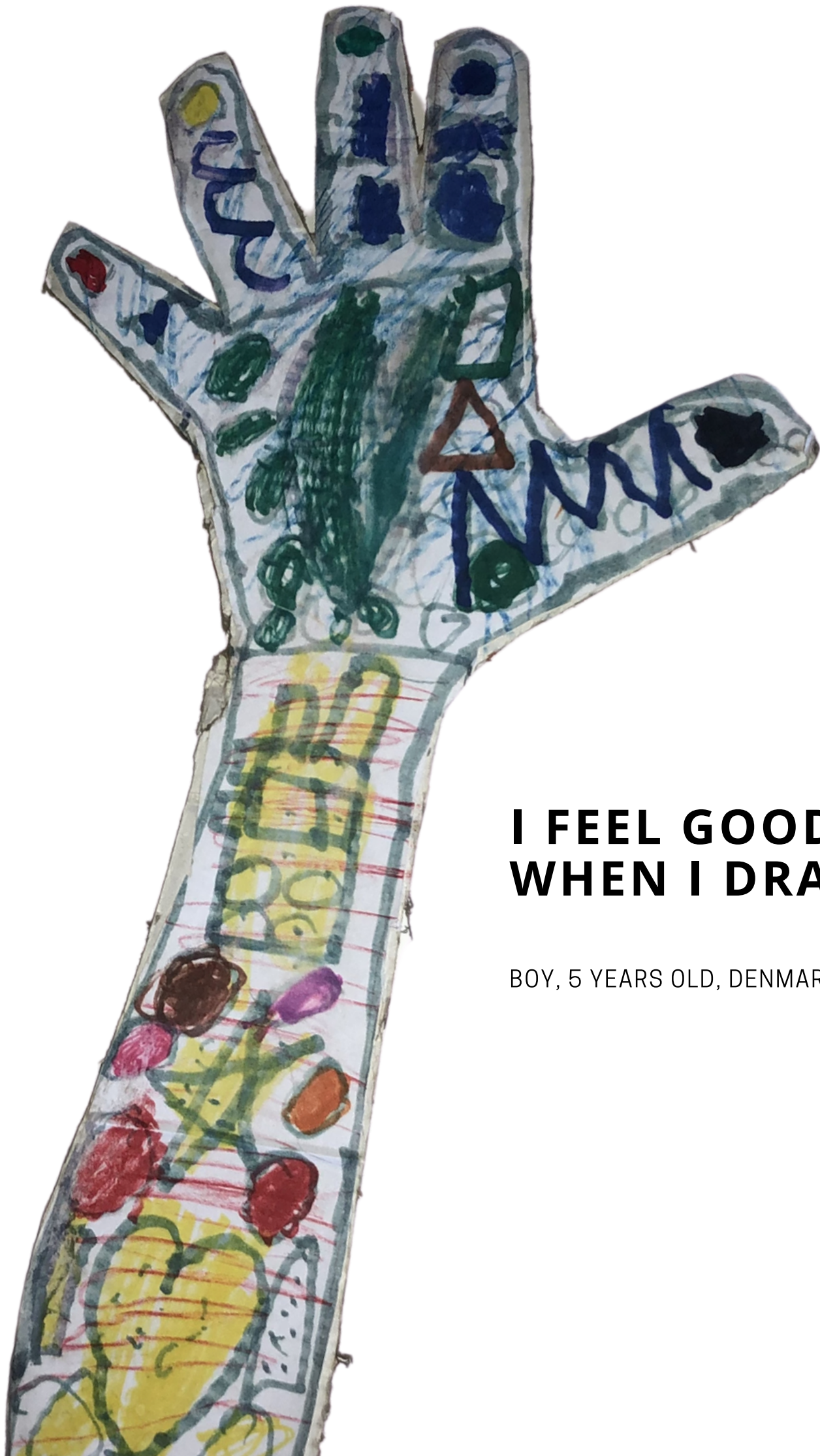
our Superheroes



**WE CAN ELIMINATE
CORONAVIRUS. THEN, WE
WILL BE ABLE TO PLAY AGAIN
WITH OUR FRIENDS, GO TO
SCHOOL AND GO ON HOLIDAY**

GIRL, 9 YEARS OLD, MADAGASCAR





**I FEEL GOOD
WHEN I DRAW.**

BOY, 5 YEARS OLD, DENMARK

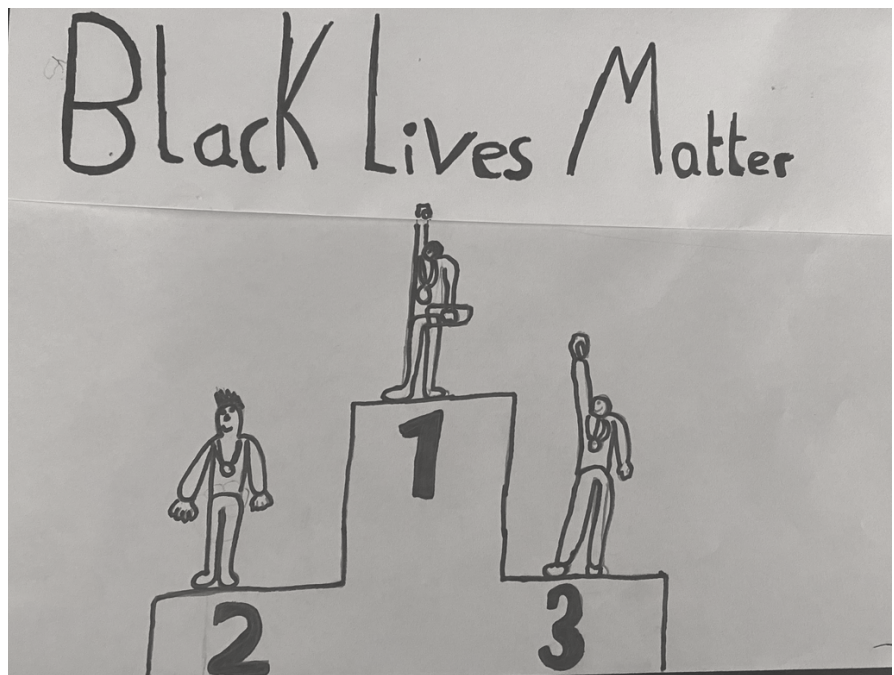
THE WORLD WILL BE HAPPY

GIRL, 6 YEARS OLD, BURKINA FASO



**I LIKE THIS PHOTO, I HAVE THE POSTER
IN MY ROOM. IT MAKES ME THINK OF
THE WAY PEOPLE HAD TO FIGHT A LONG
TIME AGO, AND HOW THEY SHARED
THEIR MESSAGE TO THE WORLD. WE
SHOULD ALL FIGHT BECAUSE BLACK
LIVES MATTER!**

BOY, 8 YEARS OLD, IRELAND



**I LOVE ALL THE DIFFERENT
COLORS AND ORIGINS THAT WE
HAVE IN MY FAMILY. WE HAVE A
LOT OF STORIES TO TELL AND
LISTEN TO.**

BOY, 9 YEARS OLD, NEPAL





CHILDREN OF THE WORLD

BOY, 6 YEARS OLD, FRANCE

WHAT MATTERS

PROTEKNON 

